



## **ETRAGE LLC Announces Choice Design, Inc. as a Reseller of Products and Services**

**Waltham, MA – November 7, 2006** – Etrage LLC, The Engineering Automation Company, today announced that Choice Design, Inc. of Macedonia, OH has agreed to become a Value Added Reseller of Etrage’s products and engineering automation services in Ohio, Michigan, Western Pennsylvania, Indiana, Kentucky and West Virginia.

The agreement enables Choice Design to resell PSI – Plot Service for PTC’s Windchill and Pro/INTRALINK application, the AutoCAD – Pro/INTRALINK Integration Application and the SolidWorks – Pro/INTRALINK Integration Application.

PSI provides automatic publishing of drawings, parts and assemblies to a number of industry standard formats such as PDF, ProductView and JT. The CAD integration products provide for management of AutoCAD and SolidWorks models and leverage your existing Pro/INTRALINK processes. A Windchill PSI prototype was demonstrated at the PTC/USER Conference in June in Dallas, TX.

In addition, Choice Design will collaborate in provide engineering automation services for Pro/ENGINEER, Pro/INTRALINK, Windchill PDMLink and Pro/TOOLKIT applications.

“Choice Design has an excellent reputation in providing PTC products and services to the customers in their area,” stated Ron Zabilski, Etrage director of sales. “Their understanding of their customer’s needs and to provide them with the best-in-class products and services fits well with Etrage’s values.”

“Etrage’s development experience with the PTC products provides our customers with a clear advantage with Pro/TOOLKIT engineering automation projects and data management products,” said Michael Dolan, President of Choice Design. “Etrage complements the existing products and services that we currently represent.”

### **About Choice Design**

Choice Design, Inc. is a Macedonia, OH based corporation that has a three fold focus: Industrial design, engineering and analysis from Concept to Production, Engineering software sales and services, and professional engineering staffing solutions. Their territory covers Ohio, Michigan, Western Pennsylvania, Indiana, Kentucky West Virginia. Choice Design can be found on the web at [www.ezchoice.com](http://www.ezchoice.com).

### **About Etrage LLC**

Etrage LLC, based in Waltham, MA, is a software development company that focuses on products and services in engineering/design automation and integration, manufacturing automation and data integration. Etrage’s services have been in the

areas of automation, customization and integration of 3D solid modeling CAD and PDM systems. Etrage can be found on the web at [www.etrage.com](http://www.etrage.com).

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