



## **ETRAGE LLC AND TWeatherford, Inc. to Demonstrate Lean Product Development at PTC/USER World Event in Orlando, FL**

Waltham, MA and Cicero, IN – May 31, 2010 – ETRAGE LLC and TWeatherford, Inc. announce they will be demonstrating PLM technologies from PTC, Oracle and Etrage for Lean Product Development. These technologies included Windchill and Pro/ENGINEER Wildfire integrated with Plot Service for Windchill (PSW) and Oracle AutoVue for off the shelf change management.

Demonstrations will be conducted that show how to:

- Minimize the time and process to get the right data to the correct people when a change has occurred.
- Reduce wasted time by ensuring all the people involved in a change process are using a consistent, repeatable digital process.
- Utilize the integrated technologies of Windchill to manage the data and process, PSW to create viewables and AutoVue to share the data, to provide organizations a simple decision making methodology to access the correct data.

For a demonstration of lean product development, visit the Etrage and TWI at booth, #501, at the PTC/USER World Event, in Orlando FL, June 6 to 9, [www.ptcuser.org/2010/index.html](http://www.ptcuser.org/2010/index.html).

### **About ETRAGE LLC**

ETRAGE LLC, based in Waltham, MA, is a software development company that focuses on products and services in engineering/design automation and integration, manufacturing automation and data integration. ETRAGE's services have been in the areas of automation, customization and integration of 3D solid modeling CAD and PDM systems. ETRAGE can be found on the web at [www.etrage.com](http://www.etrage.com).

### **About TWeatherford, Inc. (TWI)**

TWI provides state of the art technologies and best practices to help our customers solve their real world problems. TWI specializes in helping customers succeed whether they are working on Lean Manufacturing or Lean Product Development initiatives. Our focus is based on People, Process and Technology. Utilizing software development and enabling technologies, TWI works with customers delivering what they need that allows them to work smarter not harder. Our software, services and consulting help guide our worldwide customers to success. The TWI product suite includes; PTC Pro/Engineer,



Pro/INTRALINK, Windchill PDMLink, ProjectLink, ProductPoint, MPMLink, Etrage, Oracle AutoVue, Sigmaxim, Transmagic, eDrawings, Predator DNC and custom integrated products.

Windchill and Pro/INTRALINK are registered trademarks of Parametric Technology Corporation. Oracle AutoVue is a registered trademark of Oracle Corporation.

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