



ETRAGE LLC Announces First Tech Direct LLC as a Reseller of Products

Waltham, MA – June 7, 2011 – Etrage LLC, The Engineering Automation Company, today announced that First Tech Direct LLC of Royal Oak, MI, has signed up to become a Value Added Reseller of Etrage's products.

The agreement enables First Tech Direct to resell the Etrage products:

- Plot Service for Windchill (PSW) for Automated Publishing of viewables.
- EtrageViewer for managing viewables in a Windows directory.
- Model Clean-up Utilities to clean model parameters, relations, layers and family tables of Creo or Pro/ENGINEER models prior to migration to Windchill PDMLink or INTRALINK.
- Etrage Quality Server for managing and reporting ModelCHECK, custom checks and corrections results.
- Etrage Bulk Loader for batch loading Creo models to Windchill.

Visit Etrage in booth, #201, at the PlanetPTC Live Conference, Las Vegas, NV, June 12th to 15th.

About First Tech Direct LLC

With a focus on delivering customer driven value, First Tech Directs expertise in enterprise systems, IT integration, process optimization, training, and custom development, help organizations leverage technology to stay profitable and competitive in today's economy.

First Tech Direct delivers industry expertise as a provider of PTC's (Parametric Technology Corporation) range of Product Lifecycle Management (PLM) solutions and as a leading provider of Microsoft Dynamics business solutions; including Microsoft Dynamics AX, Microsoft Dynamics GP, Microsoft Dynamics SL and Microsoft Dynamics CRM.

First Tech Directs team of CPAs, MBAs, Microsoft Certified Professionals, and Microsoft Certified Master Consultants are committed to helping organizations plan and implement total business solutions.

First Tech Direct, more than software! www.firsttechdirect.com

About Etrage LLC

Etrage LLC, based in Waltham, MA, is a software development company that focuses on products and services in engineering/design automation and integration, manufacturing automation and data integration. Etrage's services have been in the

areas of automation, customization and integration of 3D solid modeling CAD and PDM systems. Etrage can be found on the web at www.etrage.com.

PTC, Windchill PDMLink, Windchill INTRALINK, Creo and Pro/ENGINEER Wildfire are registered trademarks of Parametric Technology Corporation. Microsoft and Microsoft Dynamics are registered trademarks of Microsoft Corporation.

Company Contacts

Jeff Harding
First Tech Direct LLC
PLM Practice Coordinator
248.291.0138 ext. 126
jharding@firsttechdirect.com

Ron Zabilski
Etrage LLC
Director of Sales & Marketing
978.922.2012
ron@etrage.com